

National Capital Region
Transportation Planning Board

COMMUNITY LEADERSHIP INSTITUTE

October 29 & 31, 2009



Workshops designed for
community leaders interested in
regional transportation Issues

What is the Community Leadership Institute?



The Institute is a series of two workshops in which community leaders will learn how to get involved effectively in transportation decision making.

Who participates in the CLI?

The TPB is committed to investing in the knowledge of community leaders across the region. Nominations for participants will be requested from TPB members, as well as interest groups. Approximately 20 individuals are invited to participate in each session of the Community Leadership Institute. The invitees represent organizations that have been recognized as forces for change in their communities. Former TPB Chairs Peter Shapiro and Kathy Porter facilitate the CLI sessions, bringing their skills in leadership development as well as their wealth of experience as elected officials in the region.

What information is provided to participants at the CLI?

Over the course of two half-day sessions, participants learn about how, where and when transportation decisions are made in the Washington region. Sessions include information about the various planning processes at the state, regional and local levels for transportation project selection and development. Participants leave the CLI with the knowledge to empower them to take action on transportation issues in the region and their communities. Participants are encouraged to join the regional transportation discussion.

Past CLI Workshop Themes

April 2006

The first session of the Community Leadership Institute was focused on engaging community leaders from throughout the region to discuss regional transportation issues. This pilot workshop was attended by over 20 citizens, many who have been active in the regional issues since their participation in CLI.

October 2006

The TPB scheduled a workshop based on the success of the first CLI and the enthusiasm of the participants to become engaged at the regional level. This session, organized through AARP, focused on regional transportation issues of interest to the aging community.

June 2007

The TPB focused the third session of CLI on participants active with the region's foreign-born population. These participants hailed from organizations representing the region's predominant foreign-born communities.

April 2008

The TPB held a fourth session of the CLI similar to the first session. The TPB focused generally on recruiting citizen leaders from all parts of the region and representing various communities.

November 2008

The TPB held a session of the CLI geared towards elected officials, in particular providing local officials from smaller jurisdictions in the region with information and tools for interacting with their peers on transportation issues.

For more information, contact TPB staff:

Darren Smith, 202-962-3273 or dsmith@mwkog.org

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The Transportation Planning Board

The Transportation Planning Board (TPB) is a federally designated Metropolitan Planning Organization charged with coordinating transportation planning and funding for the Metropolitan Washington Region. The TPB Participation Plan outlines how the TPB encourages participation from the public in the regional transportation planning process; one such tool is the Community Leadership Institute.

Members of the TPB include representatives of local governments, state transportation agencies, state and D.C. legislatures, and the Washington Metropolitan Area Transit Authority (WMATA).

TPB Members

Alexandria	Manassas Park
Arlington County	Montgomery County
Bowie	Prince George's County
Charles County	Prince William County
College Park	Rockville
District of Columbia	Takoma Park
City of Fairfax	Maryland House
Fairfax County	Maryland Senate
Falls Church	Virginia House
City of Frederick	Virginia Senate
Frederick County	Maryland DOT
Gaithersburg	Virginia DOT
Greenbelt	District of Columbia DOT
Loudoun County	WMATA
Manassas	

Ex-Officio Members

Federal Highway Administration
Federal Transit Administration
Metropolitan Washington Airports Authority
National Capital Planning Commission
National Park Service
Private Providers Task Force

What do participants learn?

The Institute uses case studies to emphasize key themes for successful involvement in decision-making. Although we provide basic facts on planning procedures, it is important to emphasize that there is no magic formula for successful community involvement. Projects often are propelled forward or stalled by unique factors, including funding availability and political circumstances. Successful community leaders know how to influence decisions at the right place and the right time.



Participants receive information from transportation planning professionals about how long range transportation planning works in the Washington Region.

Where can I find more information about the CLI?

Information about the CLI is located on the Transportation Planning Board's website at www.mwcog.org/transportation/activities/cli

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Discussion at the workshops focuses on how to integrate regional transportation topics in issue-specific

Leaders and activists also learn to connect the interests of their local communities with the planning issues facing the entire Washington region. In particular, we help participants to better understand the relationship between land use (jobs and housing) and transportation. Again, the Institute uses case studies to illustrate how transportation and land use issues, which often seem abstract on the regional scale, can have immediate and direct impacts at the local level.



Participants are encouraged to share their experience with the TPB and to use the knowledge they gained at CLI to share their community's views at the regional level.